Halloween Dance

FRIDAY, OCTOBER 29th
7:30-10:30 PM

Featuring The Larry Busch Band
Thanks to all who showed their antique, vintage and collector cars at the Lodge on August 22nd and to those who enjoyed SeptemberFest on Sept. 12th.

Photos: John Lorimer
IN MEMORIAM

Living or dead, an Elk is never forgotten, never forsaken. Morning and noon may pass him by, the light of day sink heedlessly in the West, but ere the shadows of midnight shall fall, the chimes of memory will be pealing forth the friendly message, “To Our Absent Members.”

MERLE MANION
DOB: 8/3/1936
INITIATED: 11/25/1987
DIED: 8/24/2010

GEORGE USELMAN
DOB: 4/11/1926
INITIATED: 1/19/2004
DIED: 9/3/2010

Office Hours
Wayne Pickarts, Lodge Secy.
Tues. thru Fri. 9:00 to 11:00 AM
Or By Appointment

LODGE CLOSED ON MONDAY

Notice

To All Madison Elks Members:
Please call Wayne Pickarts at the Elks Office (255-1644) or Bev Schwartz (241-0298) when one of our Elk members goes into the hospital, nursing home, or is at home recuperating from an illness. We can then send a get well card and let them know they are remembered.

ELKLINER PUBLICATION

Editor—Tom Maenner
Photographer—John Lorimer
Submit copy to the Elks Office by the 10th of the month preceding the month of publication or email articles to: Elkliner@gmail.com

HALL RENTAL
If you wish to use the Lodge for any type of meeting, party or special occasion, please contact Julie Clerkin at 255-1644 after 4:00PM Tuesday thru Saturday.
## OCTOBER DINNER SPECIALS

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Lunch (11:30 AM — 2:00 PM)</th>
<th>Dinner (5:00 PM — 9:00 PM)</th>
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<tbody>
<tr>
<td>Tuesday</td>
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<tr>
<td><strong>Dinner Special</strong></td>
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<td>&quot;Pub Night&quot; special menu served in bar only</td>
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<tr>
<td>Wednesday</td>
<td>(5:00 PM — 9:00 PM)</td>
<td>Pasta-Bake with Dinner Salad $10.95</td>
<td>10 oz Prime rib $13.95</td>
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<td>14 oz Prime rib $16.95</td>
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<td></td>
<td>Baked French Onion Soup $4.00</td>
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<tr>
<td>Thursday</td>
<td>(5:00 PM — 9:00 PM)</td>
<td>Meat Loaf, Mashed Potatoes and Dinner Salad $8.95</td>
<td>Please ask your server for additional dinner features.</td>
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<tr>
<td>Friday</td>
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<td>Fish Fry; ask your server about the <em>Catch of the Day</em>.</td>
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<tr>
<td>Saturday</td>
<td>(5:00 PM — 9:00 PM)</td>
<td>10 oz Prime rib $13.95</td>
<td>14 oz Prime rib $16.95</td>
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<td>Bacon wrapped filet $19.95</td>
<td>Shrimp Scampi over Pasta $16.95</td>
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<tr>
<td></td>
<td></td>
<td>Baked French Onion Soup $4.00</td>
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### Dinner Reservations Encouraged Tuesday through Saturday (255-1644)

1—David Strand
2—Thomas Conkey, Donna Hellenbrand, John Hofer, John Redmann
3—Lloyd Bishop, George Choles, Donald Faust, Andy McCormick, Dave Pawloski
4—Richard Heller, Vincent Rust, Jim Thompson
5—William Jones
6—Gerald Frederick, Forrest Kubly, Peter Mertens, Connie Ryan, F.C. Steinhauer, James Stelsel
7—Merlin Gerber, Don Preston
8—Cheryl Bain, Lars Barber, Paul Buckalew, Scott Kelly
9—Franklin Siedschlag
10—Michael Bauer, Robert Devoe, Lonnie Lingard, George Mael, Leon Marty, Sr., Glenna Wetmore
11—Herbert Hanson, Harvey Rieder
12—William Sawyer, William Sawyer
13—Phillip Helgesen, Stephen Hurley
14—Warren Bull, Daniel Matney, Michael Schmidt
15—Eugene Murphy
16—James Bradley, Anthony D’Antoni, Kenneth Grinde, Peter Gunderson, John Parker
17—Michael Gilomen, Jame Johnson, Steven Keppy, Thomas Thompson, Robert Tieman
18—Richard Heller, Vincent Rust, Jim Thompson
19—Robert Bartlett, Robert Gundlach, Donald Shillinglaw, Robert Tormey
20—Gordon Burdick
21—Leon Binger
22—Ralph Richardson, Nelson Wareham
23—Carey Karabis, Judith King, David Sorgel
24—Gordon Voit
25—Robert Gottsacker, John Hegge, Twila Nolen
26—Donald Lipske, Domenic Scudera, Jr.
27—Edward Kelm
28—Larry Collins, Charles Doring, Robert Fuller, Charles Immel
29—Rosario Busalacchi, Robert Graves

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**Happy Birthday!**

October Birthdays

11—Herbert Hanson, Harvey Rieder
13—William Sawyer, William Sawyer
14—Phillip Helgesen, Stephen Hurley
15—Warren Bull, Daniel Matney, Michael Schmidt
16—Eugene Murphy
17—James Bradley, Anthony D’Antoni, Kenneth Grinde, Peter Gunderson, John Parker
18—Michael Gilomen, Jame Johnson, Steven Keppy, Thomas Thompson, Robert Tieman
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29—Rosario Busalacchi, Robert Graves
For several months, I have talked about this Lodge’s dire financial position. This month I like to share some of the ideas that are being discussed to solve the problem.

1. A membership drive; John Skillrud has the money (all donated) to send out a letter to every member asking them to sign up two new members. The letter will have two application forms and the Madison Elks pamphlet with it. Each new member brings in over $350 in initiation fees and dues for the next seven months. This is new money we currently do not have. $350 x 500 new member is $175,000. This does not include money spent in the social quarters generated by new members. This has to be our number one priority.

2. We have purchased a new washer and dryer (again with donated money) that will reduce the Aramark contract down to bare bones. Last year we spent $18,000 on laundry services. The staff can easily do this in downtime.

3. Close the dining room for lunches Tuesday through Thursday. This will save approximately $1400 a month just in kitchen staff’s wages. Additional savings will be gained with cuts to wait and bar staffs. By staying open Friday we hope to focus all our day activities during the week to one day on Friday that hopefully will be cost effective and give our members access to the lodge one day a week. Keep in mind; if our business lunches and meetings take off, it will be cost effective to open for lunch again. Chef Phil has stated that he can still do the Hall of Fame on Tuesday’s by himself if necessary. The Board of Governors have already voted to close the dining room for Lunches starting in October.

4. Cut the Office staff in half. This may require volunteers to count money in the morning and make bank deposits, but it can be done.

5. Stop mailing out the Elkliner. We already deliver it by email and can post it on our new website or members can pick it up at the Lodge. We have to stay up to date with new forms of communications for our members. The new internet site will give us an up to date communications system to keep our members informed.

6. Put the new menu in place ASAP with an 8-10% increase in prices. This has been in the works for over a year.

7. When doing the bylaws, make an increase in the dues to help offset the debt of the Lodge.

8. Look at the possibility of closing several weeks in January or February of 2011.

9. We’ve had positive preliminary communications with Chuck Hoornstra about pursuing a program to aid and include an Elks Lodge Legacy in our members’ estate planning. Every charitable organization worth their salt does this. We have many retired lawyers as members who can help in this matter.

Over time this could be a major source of income for the lodge. We need to plant the seed now.

10. We are starting a meat raffle for the second football game. We can also promote Chicken dinners, Spaghetti dinners, Chili Feeds on Sundays and for Packer games. This can easily be done by volunteers and prepped by the kitchen staff, just as the Sunday cookouts were this summer. Volunteer labor makes this very cost effective to do.

11. Promote monthly membership parties and entertainment one Saturday night per month; this can be a huge source of revenue and exposure of the Lodge to non-members.

12. I would like to appoint a committee consisting of Kurt Kasper, Tom DiSalvo, John Skillrud, and Jean Turk to review our accounting procedures, including cash register procedures, daily sales reports, inventory reports, pay roll records and invoice payments. We need to have a Profit and Loss report that is believable.

This is the basic axiom of business and is the backbone of all financial decisions. At the same time we will review and evaluate office procedures and make a recommendation regarding office staffing levels.

13. Look at options for the house next door. Maybe we can do something with Habitat for Humanity. We need to explore all of our options in this area.

If we can implement this plan with moderate success, we will turn this financial picture around and start having fun again. My fear is that if we totally close the restaurant and bar, it will never reopen, and the
Lodge is doomed to close within a year or two because we will have nothing to offer anyone for their membership dues. If at the end of this fiscal year the Profit and Loss or financial numbers have not improved and the membership doesn’t want to support the Lodge, and then we will have no choice but to Lock the doors. None of us want to see this scenario play out.

Remember the solemn oath you took as a new Elk, which includes coming to the aid of an Elk in distress. Now a fellow Elk, Lodge 410, is in distress and needs all its members to come to its aid or it will pass into history as many lodges across the country have. Please support the Bar and Restaurant and consider the Lodge for your Christmas and Holiday Parties.

Fraternally,
Bernie Reinfeldt

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I also need to say a “Big Thank You!” to the VFW Lodge 7591 Women’s Auxiliary and Kristi Barbian for donating the flags that fly at the Madison Elks Lodge.

We still have vacant Lodge positions, Trustee, Loyal Knight and Chaplain. Let the office or ER know if you’re interested.

Bernie Reinfeldt

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Tuesday, October 12th is the date for our Auxiliary meeting.

Dinner Reservations—If you did not sign up at our September meeting, please call one of the Hostess Chairs, by noon, Saturday, October 9.

Ann Bailey 222-9488
Mary Duerst 846-7747

Also, if you need to cancel, please call Ann or Mary before noon on Monday, October 11. If you do not cancel you will be charged.

MENU
Baked Meat Lasagna, Lettuce Salad with vinaigrette dressing, Garlic Bread, Sherbet.

Cost $9.00 (including tax & tip) paid that day.

Registration and cancellations must be made with the hostesses by Saturday, October 16th at 12:00 Noon. If you do not cancel, you will be expected to pay.

MADISON ELKS “410”

SUNSHINE CHAIRMAN, MARY KLEIN—(244-8797) would appreciate receiving a call if you know of a member who is ill.

We extend sympathy to the family and friends of our auxiliary member, Helen Polzer.

St. Mary’s Care Center—has asked our Auxiliary to donate money that will be used for bingo prizes. Prizes will be in the form of a voucher that can be used in the gift shop. We will collect for this at our October meeting.

At our September meeting, members approved a motion to give $2,500 to the Elks Lodge to be applied toward the monthly electric bill.

Based on early reports, Septemberfest 2010 was a huge success. Over 200 attended and enjoyed delicious food, beverages, raffles, craft sales and music. We wish to thank Auxiliary members, Elk members and their friends, and all who helped. Special thanks to Chef Phil and his staff and to the bartenders, Cassie & Mary, who were dressed for the occasion. We needed everyone and you were there for us!!

B A S E D  O N  E A R L Y  R E P O R T S ,

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### October 2010

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<td>CHICKEN BBQ</td>
<td>LODGE CLOSED</td>
<td>Sing-A-Long—6:00PM</td>
<td>PER Meeting 5:30 PM</td>
<td>Ladies Euchre 1-3 PM</td>
<td>BADGER FOOTBALL VS MINNESOTA</td>
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<td>CHICKEN BBQ</td>
<td>LODGE CLOSED</td>
<td>Trustees Meet 4 PM</td>
<td>Casino Trip</td>
<td>MEAT RAFFLE 3PM</td>
<td>LODGE CLOSED</td>
<td>BADGER FOOTBALL VS OHIO STATE</td>
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<td>1p—5p</td>
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<td>Ladies Auxiliary Meeting</td>
<td>8:45 AM — 4:45 PM</td>
<td>Lodge Meeting-7:00 PM</td>
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**RIDE THE BUS TO BADGER FOOTBALL GAMES**

The Madison Elks Lodge #410 again sponsors a bus to all home Badger games. The cost: $10 per person and includes a **free beer or rail drink** upon your return to the Lodge. A season pass is offered for $60 per person which includes the bus to the game and back to the Lodge for seven (7) home games. The season pass includes a **free beer or rail drink** after each game. Tickets can be purchased at the Lodge Bar. Cash or Check only, no Credit Cards.

Leave the traffic and parking hassles behind. The bus leaves the Lodge one (1) hour prior to the game and returns to the Lodge after the Fifth Quarter. Questions should be directed to Jim at the bar, or Walt Sauer at 221-3225.

**CHICKEN BBQ**

—WITH ALL THE TRIMMINGS—

**All You Can Eat!**

Sunday, October 3 &
Sunday, October 10

1:00 — 5:00 PM

$12.00 Adults

$ 6.00 Kids (under 13)

(NO CARRY-OUTS OR DOGGIE BAGS!)

Bar Open: 11:30 — 6:00

Drink Specials, Raffles, Pools

Thank you to Ruth Hinch for her donation towards Lodge Improvements and to Jesse Gasser for his generous donation to Madison Elks Charities, Inc.
L-R: Dave Pawloski, Joe Saelens, Scott Tyre, Eric Bagley, ER Bernie Reinfeldt, Jeffrey Russell, Julie Campbell, Rod Curtis, Randy Cady